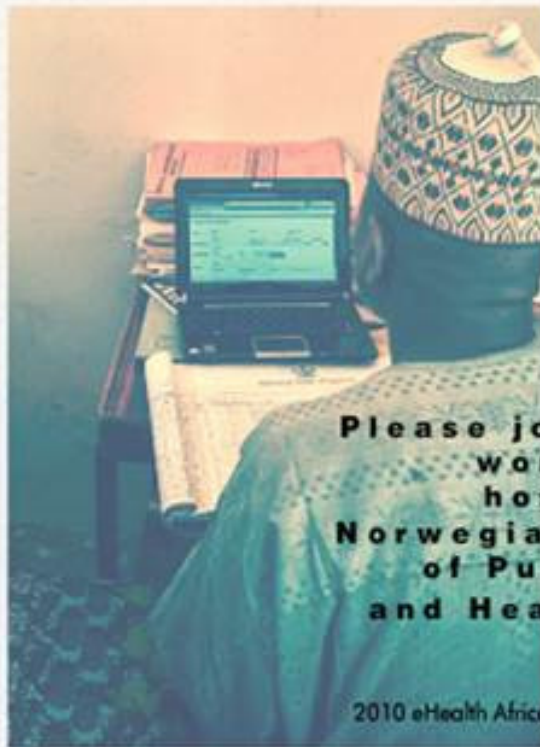


**DO ASK. DO TELL.  
ETHICAL AND LEGAL  
RESPONSIBILITIES OF MHEALTH  
DEPLOYMENT**

A side session of the Global  
mHealth Forum

December 11  
12:15-1:15  
Please RSVP  
by 6 Dec



**Please join us for a  
working lunch  
hosted by the  
Norwegian Institute  
of Public Health  
and HealthEnabled**

2010 eHealth Africa, Courtesy of Photoshare

Despite good intentions, mHealth projects have the potential to bring about unintended consequences with regards to privacy and security, particularly among vulnerable populations.

Please join us for a lunch with implementers, funders, government representatives, developers and legal experts to discuss the current state of ethical and legal approaches for mHealth.

We hope to lay the foundation for a global consensus regarding responsible due diligence when designing, implementing and maintaining mHealth interventions.

Please come prepared to discuss challenges you've faced, and approaches that you've tried.