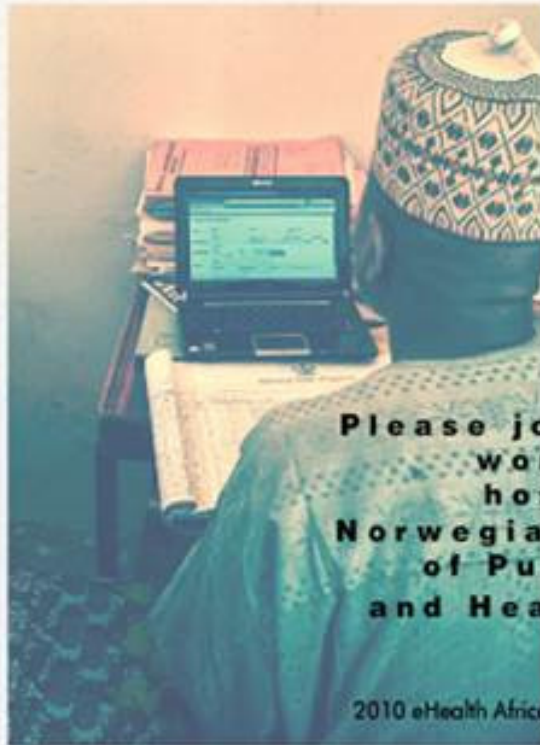


**DO ASK. DO TELL.
ETHICAL AND LEGAL
RESPONSIBILITIES OF MHEALTH
DEPLOYMENT**

A side session of the Global
mHealth Forum

December 11
12:15-1:15
Please RSVP
by 6 Dec



**Please join us for a
working lunch
hosted by the
Norwegian Institute
of Public Health
and HealthEnabled**

2010 eHealth Africa, Courtesy of Photoshare

Despite good intentions, mHealth projects have the potential to bring about unintended consequences with regards to privacy and security, particularly among vulnerable populations.

Please join us for a lunch with implementers, funders, government representatives, developers and legal experts to discuss the current state of ethical and legal approaches for mHealth.

We hope to lay the foundation for a global consensus regarding responsible due diligence when designing, implementing and maintaining mHealth interventions.

Please come prepared to discuss challenges you've faced, and approaches that you've tried.